



# JA-WAUN MOORE

NATIONAL SPEAKER & PERFORMANCE COACH

## SPEAKING TOPICS

- *Self-Belief*
- *Personal Leadership*
- *Resiliency*
- *Mental Agility*
- *Purpose Finding*

## WHY CHOOSE JA-WAUN?

Ja-Waun Moore is not just a speaker; he is a catalyst for transformation. With a proven record of turning personal adversity into actionable growth, Ja-Waun connects with audiences through authenticity and lived experience. His dynamic delivery, relatable stories, and strategic insights ensure participants leave equipped to build clarity, confidence, and direction. Choosing Ja-Waun guarantees a memorable, impactful experience that inspires tangible results.

From poverty, academic struggles, and learning disabilities to becoming a first-generation college graduate, Ja-Waun Moore's journey is defined by resilience. Growing up, confusion clouded his identity and confidence. Navigating ADHD and adversity often left him questioning who he was and what he was capable of becoming. Through discipline, persistence, and relentless perseverance, he transformed uncertainty into clarity. That work led him to become a college athlete, first generation graduate, and business owner committed to sustainable growth.

As a National Speaker & Performance Coach, Ja-Waun does not teach theory from a distance. He teaches from lived experience. He understands what it feels like to lack direction, doubt potential, and fight to believe in oneself. Today, he teaches individuals how to develop vision, strengthen identity, and build the confidence necessary to lead themselves effectively. His mission is simple: turn confusion into clarity and help others walk boldly in who they are becoming.

TRUSTED BY



**“When You Change  
The Way You Look  
At Things, The  
Things You Look At  
Change”**

“

## **WHAT PEOPLE ARE SAYING**

“No matter if you’re a student, athlete, or feeling the pressure of life - you need to hear Ja-Waun speak. He’s going to teach purpose, plan, and how to reach your full potential!”

— **Dr. Dar Mayweather**

Lecturer, University of North Carolina -  
Wilmington

“Ja-Waun's transparency in sharing his story & struggles was inspiring. He provided practical & relevant advice. The session was an excellent way to close out the CollegeSource Conference!”

— **Juan-Ramon Jacobs**


Advising System Manager, UC-Davis


“Ja-Waun moved each & every person in the room. His message was inspiring & transformational, helping each individual recognize their worth, value, & potential. So many people have been inspired & impacted.”

— **Jennifer Clark**

Program Director, Empowerment Network

## **CONTACT INFO**

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## **SOCIALS**

