



JA-WAUN MOORE

NATIONAL SPEAKER & MENTAL PERFORMANCE COACH

SPEAKING TOPICS

- *Ownership*
- *Self-Belief*
- *Identity*
- *Performance Elevation*
- *Stress Mitigation*

WHY CHOOSE JA-WAUN?

Ja-Waun Moore is not just a speaker; he is a catalyst for transformation. With a proven record of turning personal adversity into actionable growth, Ja-Waun connects with audiences through authenticity and lived experience. His dynamic delivery, relatable stories, and strategic insights ensure participants leave equipped to build clarity, confidence, and direction. Choosing Ja-Waun guarantees a memorable, impactful experience that inspires tangible results.

From poverty, academic struggles, and learning disabilities to becoming a first-generation college graduate, Ja-Waun Moore's journey is defined by resilience. Growing up, confusion clouded his identity and confidence. Navigating ADHD and adversity often left him questioning who he was and what he was capable of becoming. Through discipline, persistence, and relentless perseverance, he transformed uncertainty into clarity. That work led him to become a college athlete, first generation graduate, and business owner committed to sustainable growth.

As a National Speaker & Performance Coach, Ja-Waun does not teach theory from a distance. He teaches from lived experience. He understands what it feels like to lack direction, doubt potential, and fight to believe in oneself. Today, he teaches individuals how to develop vision, strengthen identity, and build the confidence necessary to lead themselves effectively. His mission is simple: turn confusion into clarity and help others walk boldly in who they are becoming.

TRUSTED BY





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WHAT PEOPLE ARE SAYING

“No matter if you’re a student, athlete, or feeling the pressure of life - you need to hear Ja-Waun speak. He’s going to teach purpose, plan, and how to reach your full potential!”

— **Dr. Dar Mayweather**

Lecturer, University of North Carolina - Wilmington

“Ja-Waun is an outstanding speaker and very likable on and off the stage. He had a passionate talk about perspective and viewing yourself by who you are rather than who others say you are.”

— **Timothy Farrell**

Assistant Commissioner of Communication, UAA

“Ja-Waun is an extraordinary speaker. He’s very engaging and brings in the whole audience through story, humor, and skills that can immediately be implemented in your life and with students and athletes”

— **Jessica Kirby**

Program Director, University of Colorado - Colorado Springs

“Champions aren’t worried about the outcome; they’re worried about who they become!”

SERVICES

- *Keynote Presentation*
- *Workshop Facilitation*
- *1:1 or Group Coaching*

LET’S CONNECT



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